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Kevin O’Connor
Graphic Designer
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 **Professional Summary**Graduated Magna Cum Laude with a Bachelor of Fine Arts in Graphic Design. Looking for an entry-level role in which I will be challenged creatively, learn, grow as a designer, and work collaboratively to problem solve and share ideas to achieve new heights for our team.

**Achievements**

* **XBIZ Fetish Line of the Year 2022 Nominee**
* **XBIZ Fetish Lingerie Company of the Year 2022 Nominee**

**Skills**

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| * **Graphic Design**
 | * **Web Design**
 | * **Branding**
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| * **Adobe Creative Suite**
 | * **Accessibility Design**
 | * **Presentation Design**
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| * **Print Production & Specialty Printing**
 | * **Motion Graphics**
 | * **Typography and Typesetting**
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| * **3D Modeling / Rendering**
 | * **Art Direction**
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**Career History
Multiple roles / Zebra Retail Solutions / 2017 - Present**
Client Care - December 2017 (recurring seasonal)
Marketing Intern – June 2018 – August 2018
Freelance Web Designer October 2018 (recurring)

* **Provide technical support to leasing clients with their inventory scanners**
* **Managed pickups and invoicing for all Canadian Shipments**
* **Support the Marketing and Sales department in a design role for print publications, web graphics, event flyers, and website addition.**
* **Refaced zebrainventory.com product site to reflect new and updated products. Applied periodic changes and optimized for a corporate rebranding.**

**UI / UX Intern / Frontier Communications / June 2019 - August 2019**

* **Worked on micro-sites and core website UI elements. Led branding and visuals on a multi-department project to rebrand Vantage Internet.**

**Junior Designer / Magic Silk & Male Power / November 2020 – August 2021**

* **Led and supported various design projects, including packaging, web graphics, branding, and printed publications. Lead on all motion graphics projects**

**Education / Training**

**SUNY Purchase – Purchase, NY
BFA in Graphic Design
September 2017- May 2020**

**Graduated Magna Cum Laude with a Bachelor of Fine Arts in Graphic Design from the school of Art + Design at SUNY Purchase.**

**Languages**

* **Fluent in English**
* **Some Japanese**
* **Some Spanish**

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