

Kevin O'Connor

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Award winning Presentation Designer and Graphic Designer currently specializing in the corporate finance sector. Adept at translating complex financial data, qualitative metrics, and strategic narratives into compelling, executive level pitch decks, market maps, and client proposals. Deeply experienced in maintaining strict brand governance and data confidentiality while supporting research analysts, Managing Directors, and institutional clients under high pressure deadlines.

Experience

February 2023 - PRESENT

Canon USA, New York City – *Lead Presentation Designer | Financial Services*

- **Onsite Deal-Team Support:** Serve as the strategic, client facing creative lead for a portfolio of leading middle-market investment banking and financial services firms, including Stifel and Keefe, Bruyette & Woods (KBW).
- **High-Stakes Pitch Books:** Spearhead the design and formatting of external pitch decks, confidential offering memorandums (CIMs), underwriting proposals, research decks, and client presentations.
- **Advanced Data Visualization:** Synthesize dense financial modeling datasets from Excel and Capital IQ databases into digestible visual assets, including geographical market maps, investment charts, and complex graphs.
- **Workflow Operations:** Act as department head managing real-time project scheduling, capacity planning, client communication, and data handling/management protocols to meet strict deadlines and maintain confidentiality protocols.

June 2020 - PRESENT

Freelance – *Graphic Designer | Personal Branding*

- Partner with private practices and small businesses to develop bespoke visual assets, brand identity systems, and multi-channel marketing collateral.

November 2020 - August 2021

Magic Silk, Long Island – *Motion Designer & Packaging Designer | Fashion & Apparel*

- **Project Leadership:** Directed the full structural and graphic packaging overhaul for 6 major product lines, successfully aligning production with updated corporate standards.
- **Multimedia & Print:** Introduced in-house video and animation capabilities while overseeing layout design and commercial print production for high volume corporate mailers, signage, product packaging, and catalogs.

Experience Cont.

June 2019 - August 2019

Frontier Communications, Norwalk, CT – *Digital Design Intern* | *UI/UX*

- Collaborated with multiple teams to design digital product interfaces, web pages, email blasts, and co-authored a brand revitalization pitch for the Vantage product suite.

June 2018 - August 2018

Zebra Technologies, Long Island – *Web Design Intern* | *Retail Hardware*

- Modernized internal and external print materials, trade show graphics, and technical whitepapers to reflect an ongoing rebranding of the core corporate identity.

Education

Graduated June 2020

SUNY Purchase College, Purchase, NY – *Bachelor of Fine Arts (BFA) in Graphic Design*

Honors: Graduated Magna Cum Laude

Awards

Canon USA: Gold Medal of Distinction x2 – *Issued by VP Rick Ranft, 2024 & 2025*

- Recognized for outstanding service excellence, creative leadership, and operational process improvement within financial services client accounts.

Canon USA: Silver Medal of Distinction – *Issued by VP Rick Ranft, 2023*

- Awarded for exceptional client delivery, quality control, and commitment to business growth.

Core Skills

- **Design Expertise:** Presentation Design, Financial Data Visualization, Information Architecture, Corporate Branding, Pitch Book Layout, Print Procurement, Project Management, Data Management, Client Communication
- **Technical Skills:** MS Office Suite (Word, Excel, Office, Teams, etc.); Adobe Creative Cloud (Photoshop, InDesign, Illustrator, After Effects, Bridge); Figma; Google Software Suite; PC and Mac OS and Hardware
- **Finance Tools:** Capital IQ Pro, Salesforce, Rogo, Gemini, Copilot